ERP

Walk, Roger A.

From: Golisch, Jennifer L

Sent: Tuesday, February 10, 2004 6:15 PM

To: Wiggins, Stephanie; Walls, Tina; Bowers, Neil; D'Angelo, Stephanie E.; Drogin, Jamie R.; Fernandez, David; Gibbs, LaToya S.; Gutierrez, Sandy; McCormick, Brendan J.; Pappas, Peter; Roberts, Peggy

Cc: Walk, Roger A.

Subject: RE: Chronicle Higher Education/AT

DSS:

Responded with legally approved messaging regarding PM USA's External Research Program, the Scientific Advisory Board and the peer review process. Reporter asked how much and where we provide funding and I declined to respond and indicated that disclosing funding is a decision that is up to individual researchers and institutions. Also discussed that PM USA strongly encourages publication of research in scientific and peer review journals and that we request attribution for the funding of the research in publications. Also shared that the research is not directed by PM USA in any way. Also indicated that none of the Advisory Board or peer reviewers were PM USA employees.

Reporter specifically asked about ALF and ACS's more recent decision and I shared PM USA's position that we believe that maximizing the funding available for researchers offers the greatest potential benefits in addressing the health risks associated with smoking. I also indicated that we had not yet reviewed the ACS policy.

This reporter has written a story discussing the American Cancer Society's recent adoption of a proposal (not yet publicized) that would ban researchers who accept funding from tobacco companies from ACS research funding. Apparently, this would apply to individual researchers and university scientists and not the institution as a whole. The story is below. We will circulate an updated version.

American Cancer Society to Ban Grants for Researchers Supported by Tobacco Industry

By GOLDIE BLUMENSTYK

Scientists who receive financial support from the tobacco industry will soon be barred from winning grants from the American Cancer Society.

Under a policy adopted on Friday but not yet publicized, the society has decided that it will no longer give grants or provide other forms of support to university scientists or other researchers who also accept support from tobacco companies or their subsidiaries.

2/10/2004

Source: https://www.industrydocuments.ucsf.edu/docs/knhj0001

Tobacco-industry financing for research "has historically been used to confuse public debate, to delay effective tobacco-control measures, and to buy the appearance of scientific legitimacy rather than to advance scientific knowledge," the society's board of directors said in a resolution enacting the new policy.

The policy would also help avoid situations in which the society and the tobacco industry are linked as joint supporters of research. Such linkage enables the industry "to benefit from the society's good name and reputation and, by association, to present itself to the public as being socially responsible," the resolution says.

Harmon Iyer, the cancer society's chief scientific officer, said on Monday that the tobacco industry uses its research money to advance an agenda. "Their history is to influence everything they touch in a way to support their positions," he said.

Mountains of documents released during litigation against the tobacco industry in the 1990s showed that the tobacco companies did indeed use their research budgets to sponsor studies that minimized the health dangers of cigarettes.

Dr. Iyer said he and others at the society were concerned that such activity continues today. He cited as an example a study on secondhand smoke that was released last May by researchers at the University of California at Los Angeles. The study played down the impact of secondhand smoke, but antismoking advocates have questioned the methodologies used by the lead author of the study, who was supported with tobacco-industry money.

Dr. Iyer said that the society's policy was already under consideration when the UCLA study was released, but that it provided further impetus for the ban because the researcher, James E. Enstrom, used documents from a cancer-society study in his research. The cancer society and the tobacco industry were identified as supporters of the study, and Dr. Iyer said the society felt "burned" when it was linked to findings that it believed had been based on flawed interpretation of its data.

Mr. Enstrom, an associate research professor in the School of Public Health Health, has insisted that the industry support had no influence on his findings. "If they're going to use me as an example of that, they're dead wrong," he said on Monday.

The cancer society's policy would not take effect until July 2005, to give adequate

PM3006501267

Source: https://www.industrydocuments.ucsf.edu/docs/knhj0001

notice to applicants for grants. The ban would not apply to an entire institution if a single researcher or several researchers there received tobacco-industry funds. But it would apply to researchers whose work is directed by a colleague receiving tobacco-industry money.

The policy, the society said, will help to ensure that cancer-society funds are used to reflect its commitment to reducing the use of tobacco.

"The intent of our donors is not to fund research that is affiliated with tobacco interests," said Greg Donaldson, vice president for corporate relations at the society, which is based in Atlanta. The society receives more than three-quarters of a billion dollars a year in donations, according to its latest tax filings. It spends about $125-million a year on research grants.

Because some of those grants run over several years, the total value of its grants in force at any one time is much higher. As of September 1, it had 774 active grants with a total value of $350-million.

The society is a key source of support for university researchers, "one of the more significant nonprofit funders," according to Robert Hardy, associate director of the Council on Government Relations, in Washington. The council represents universities with research-related interests. Over the past few months, as the cancer society has debated the policy, the council has been communicating universities' concerns over such restrictions on research sponsorships.

Mr. Donaldson said the society was not trying to impose its philosophy on researchers. "What we've tried to do," he said, "is provide free choice for investigators."

The policy would apply to funds from companies that manufacture tobacco products for human consumption, or those with subsidiaries that do so, as well as funds from organizations established by one or more companies in the tobacco industry. The policy would not apply to funds from trusts or foundations that were established with assets from the tobacco industry but that no longer have ties to the industry.

At least one other organization, the American Legacy Foundation, has a no-tobacco-money policy in its grant making. That organization, which was founded with proceeds from the 1999 tobacco-industry settlement, is not as big a player in research support as the society. Since its inception, it has provided about $18-million in grants.

But that foundation does apply its ban more broadly than the cancer society will. If a researcher in a school of a university receives tobacco-industry support, then all other researchers in that school are covered by the Legacy Foundation's ban, although researchers at other schools within the university would not be.

PM3006501268

Source: https://www.industrydocuments.ucsf.edu/docs/knhj0001

http://chronicle.com/daily/2004/02/2004021001n.htm

-----Original Message-----
From: Wiggins, Stephanie
Sent: Tuesday, February 10, 2004 12:20 PM
To: Walls, Tina; Bowers, Neil; D'Angelo, Stephanie E.; Drogin, Jamie R.; Fernandez, David; Gibbs, LaToya S.; Golisch, Jennifer L; Gutierrez, Sandy; McCormick, Brendan J.; Pappas, Peter; Roberts, Peggy
Subject: Chronicle Higher Education

Goldy Blumenstyk

Re: American Cancer Society talking about an act that would band grants for company's that take tobacco money.

Deadline: Tonight

202-466-1083

Stephanie S. Wiggins
Corporate Affairs
Philip Morris USA
6601 West Broad Street
Richmond, VA 23230
804-484-8649

Source: https://www.industrydocuments.ucsf.edu/docs/knhj0001